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From: John C. Pokotylo, Esq.

Date: September 3, 2009

Number of Pages Including Cover: 30

MESSAGE: FORMAL SUBMISSION OF:

- 1) Transmittal (1 pg.);
- 2) Fee transmittal (1 pg.); and
- 3) Amendment (27 pgs.).

Attorney Docket No.: Google-40APP (GP-092-00-US)

Appl. No.: 10/795,807

Applicants: Salar Arta KAMANGAR, et al.

Filed: March 8, 2004

Title: ARBITRATING THE SALE OF AD SPOTS TO INCREASE OFFER COMPETITION

TC/A.U.: 3688

Examiner: Daniel Lastra

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Modified PTO/SB/21 (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

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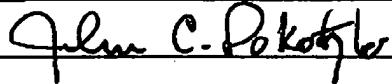
(to be used for all correspondence after initial filing)

		Application Number	10/795,807
		Filing Date	March 8, 2004
		First Named Inventor	Salar Arta KAMANGAR
		Group Art Unit	3688
		Examiner Name	Daniel Lastra
Total Number of Pages in This Submission		Attorney Docket Number	Google-41APP (GP-092-00-US)

ENCLOSURES (check all that apply)

<input checked="" type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached	<input type="checkbox"/> Assignment Papers (for an Application) <input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to Group
<input checked="" type="checkbox"/> Amendment / Reply <input checked="" type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Postcard Receipt <input type="checkbox"/> Other Enclosure(s) (please identify below):
<small>Remarks</small>		

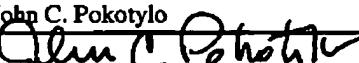
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	John C. Pokotylo (Reg. No. 36,242)
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Modified PTO/SB/17 (01-03)

Approved for use through 04/30/2003. OMB 0651-0032

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FEE TRANSMITTAL for FY 2008

Effective 09/30/2007. Patent fees are subject to annual revision.

 Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$ 0.00)

Complete if Known

Application Number	10/795,807
Filing Date	March 8, 2004
First Named Inventor	Salar Arta KAMANGAR
Examiner Name	Daniel Lastra
Art Unit	3688
Attorney Docket No.	Google-40APT (GP-092-00-US)

METHOD OF PAYMENT (check all that apply)

 Check Credit card Money Order Other None
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Deposit Account Number	50-1049
Deposit Account Name	Straub & Pokotylo

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FEE CALCULATION (continued)

3. ADDITIONAL FEES

Large Entity Small Entity

Fee Code (\$)	Fee (\$)	Fee Code (\$)	Fee Description	Fee Paid
1051	130	2051	85 Surcharge - late filing fee or oath	
1052	50	2052	25 Surcharge - late provisional filing fee or cover sheet	
1053	130	1053	130 Non-English specification	
1812	2,520	1812	2,520 For filing a request for ex parte reexamination	
1804	820*	1804	820* Requesting publication of SIR prior to Examiner action	
1805	1,840*	1805	1,840* Requesting publication of SIR after Examiner action	
1251	130	2251	65 Extension for reply within first month	
1252	490	2252	245 Extension for reply within second month	
1253	1,110	2253	555 Extension for reply within third month	
1254	1,730	2254	885 Extension for reply within fourth month	
1255	2,350	2255	1,175 Extension for reply within fifth month	
1401	540	2401	270 Notice of Appeal	
1402	540	2402	270 Filing a brief in support of an appeal	
1403	1,080	2403	540 Request for oral hearing	
1451	1,510	1451	1,510 Petition to institute a public use proceeding	
1452	540	2452	270 Petition to revive - unavoiable	
1453	1,820	2453	810 Petition to revive - international	
1501	1,510	2501	755 Utility issue fee (or reissue)	
1502	860	2502	430 Design issue fee	
1503	1,180	2503	595 Plant issue fee	
			Petitions to the Commissioner - check fee sheet	
1807	50	1807	50 Processing fee under 37 CFR 1.17(c)	
1808	180	1808	180 Submission of Information Disclosure Stmt	
8021	40	8021	40 Recording each patent assignment per property (times number of properties)	
1809	810	2809	405 Filing a submission after final rejection (37 CFR 1.128(a))	
1810	810	2810	405 For each additional invention to be examined (37 CFR 1.128(b))	
1801	810	2801	405 Request for Continued Examination (RCE)	
1802	900	1802	900 Request for expedited examination of a design application	
			Other fee (specify)	

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*or number previously paid, if greater. For Reissues, see above

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SUBMITTED BY

(Complete if applicable)

Name (Print/Type)	John C. Pokotylo	Registration No. (Attorney/Agent)	36,242	Telephone	(732) 936-1400
Signature				Date	September 3, 2009

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